# Joy Poulard Cruz

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### **EDUCATION**

- 2018 Master of Fine Art Candidate, Carnegie Mellon University, Pittsburgh
- 2003 Bachelor of Art in Painting, University of North Florida, Jacksonville, Magna Cum Laude Honors
- 2001 AA in Theatre/ Painting, Florida State College, Jacksonville

#### **GRANTS/AWARDS**

- 2016 Loyd Crawley Fellowship, 2016-17 academic year, \$7000
- 2016 C.G. Douglas "Wrong-Way" Corrigan Travel Fellowship (\$1500)
- 2016 Frank-Ratchye Fund for Art @ the Frontier, \$500
- 2015 Konrad and Gisela Weis Fellowship, Carnegie Mellon School of Art, \$5,000
- 2014 Art Ventures Grant, Community Foundation of Northeast Florida, \$3,500
- 2013 Spark Grant Award, Cultural Council of Greater Jacksonville, \$19,500
- 2003 Albert Grey Scholarship, \$2,000

#### **SELECTED EXHIBITION & PERFORMANCE**

- 2016 What's a Steak (Group Exhibition), Pittsburgh, PA
- 2015 Friends-R-Us (Solo Show), CoRK Arts District, East Gallery, Jacksonville, FL

## 2014 LIVE/WORK

Art Performance, Installation, Video (Director/Performer)

Site-specific performance and installation within a fully exposed downtown storefront window which I furnished as an artist's live/work studio, where I lived and performed for two weeks, and presented a video installation for two additional weeks. Surveillance performances were streamed live from a 'studio cam' via Justin.tv.

### 2013 The Looking Lab: Art in Empty Storefronts

Public Art Installation Series (Chief Curator/Director)

Series of collaborative pop-up storefront exhibits in which I partnered guest curators, artists, city leaders and commercial property owners together to activate empty storefronts with installation and performance in Downtown Jacksonville.

#### 2013 Snow Geishas

Art Performance, Installation (Director/Performer)

Live theatrical tableau adapted from a scene in Offenbach's opera Les Conte d'Hoffmann. Two lighted geishas row gracefully in a dragon boat before a bamboo forest with hanging lanterns. Commissioned for ZOOLights.

# 2013 Dance of the Jellyfish

Art Performance, Installation (Performer/Collaborator)

Included a stilt walking performance/parade set to music with illuminated costumes, masks inspired by sea life and lighted sculptural jellyfish props. Created by Jenny Hager; commissioned for ZOOLights.

# 2013 Andy's Coloring Contest

Art Performance (Director/Performer)

An interactive installation for which I created an oversized paper-maché head and performed as Andy Warhol. I decorated the theater space as Andy's Factory, where the audience colored in Campbell's soup cans and hung them up to be judged by Andy.

## 2012 Countdown: 1986!

Art Performance, Video (Director/Performer)

Multimedia performance commissioned by MOCA Jacksonville for ReFocus: Art of the 1980s. With dialogue,

dance, video projections of 80s iconography, and action painting, the audience became part of a bizarre flashback to the Eve of 1986 in New York's East Village art scene at the dawn of a gritty and monumental year that intertwined the lives of artists, musicians and film stars.

### 2012 The 60s Show: A Be-In & Go-Go

Art Performance & Happening (Director/Choreographer/Performer)

Live multimedia Happening in conjunction with MOCA Jacksonville's ReFocus: Art of the 1960s. It featured action painting, 60's music, dance, as well as multimedia projections by video artist David C. Montgomery. In collaboration with choreographer Mayra Fernandez and a drumming community to recreate the Human Be-In of 1967 in and around the museum.

### 2011 Angels and Accordions

Art Performance (Coordinator/Performer)

Site-specific performance in Brooklyn's historic Green-Wood Cemetery produced by Dance Theatre Etcetera and the Green-Wood Historic Fund in conjunction with Open House New York. I helped assemble a cast of 30 'angels', and developed choreography and songs for sections of the tour.

### 2010 Mirror Eyes

Site-Specific Performance (Performer)

An interactive performance collaboration that created moments of intimacy among strangers, directed by Veronica Peña for Spain Art Fest in Times Square, New York

### **ADDITIONAL EXHIBITIONS & PERFORMANCES** (\*Solo show marked by asterisk)

- 2012\* The One Show: Sister Feathertoe, Southlight Gallery, Jacksonville, FL
- 2012 RAP Tour Group Show, CoRK East Gallery, Jacksonville, FL
- 2011\* Plastic Magic, Public Art Installation of repurposed plastic bags, Valentino Park, Brooklyn, NY
- 2010 Angels and Accordions (Dancer/Vocalist) Green-Wood Cemetery, Brooklyn, NY
- 2005 Cat Fight (Performer) Video Installation for Hudson Jeans, New York, NY
- 2002 The People's Touring Project Experimental Dance Theatre (Company Dancer)

### THEATRE PRODUCTIONS

- 2012 Janet/Adrian (Lead) "Rocky/Rocky" Dir. Christopher Ferrell, Museum of Contemporary Art Jacksonville, Jacksonville, FL
- 2007 Lola Lola (Lead) "The Blue Angel" Dir. Robert McNamara, Page-to-Stage Festival, The Kennedy Center, Washington, D.C.
- 2001 Countess (Featured Actor) "Picasso at The Lapin Agile" Dir. David McDonald, Nathan H. Wilson Center for the Performing Arts, FL
- 2001 Nelly Windrod (Featured Actor), The Rimers of Eldrich, Dir. David McDonald,
  Nathan H. Wilson Center for the Performing Arts, FL

# PRESS AND NEWS MEDIA

"The Looking Lab" First Coast Living-WTLV Channel 12 News April 10, 2014

Carley Robinson. "The Big Empty" Folio Weekly p. 12. March 26-April 2, 2014

"Art Perspectives" Arbus May-June 2014

Katie Veltry. "Who's That Girl in the Window?" VoidLive Magazine April 10, 2014

Keitha Nelson. "Revitalizing the city center, art invades abandoned spaces" First Coast News Feb 5, 2014

Joanelle Mulrain. "The Looking Lab: What Do You See?" EU Magazine

Charlie Patton. "Cultural Council Gives Spark Grants to Four Local Artists" The Florida Times-Union August 2013

Kara Pound. "An Art Movement" Folio Weekly October 30-November 5, 2012

Kate Arcieri. "Sexy in the City" DC Modern Luxury June 2006

Ricky Y. Kim. "The Secret Life" Evil Monito Magazine Issue 21 May 2005

### **TOURS**

2007 Feels Like Radar Band Tour (Lead Vocalist)



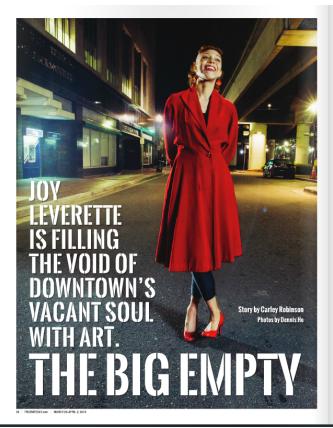
## An Art Movement

Sister Feathertoe fuses talents to spread 'universal gospel of song and dance'

when we say ORGANIC







where the It's in the darkness where the

"It's in the emptiness derbelly lives.

boogeyman is."

SENSATIONAL SHOWS!



March 26 – April 27

Coming Soon -SOCIAL SECURITY \* BARBARA EDEN \*
FROM
I DREAM OF JEANNIE
May 7 - June 8

Uhambra

